



In-Step Dance & Performing Arts Center

RECITAL PROGRAM AD ORDER FORM

Parent Name _____ Student Name _____

Phone # _____ E-mail _____

Above information required and will only be used to contact you if there are any problems/questions or proofing.

If submitting multiple ads, please note # of ads for each size or use separate order forms.

- 1. CHOOSE YOUR PACKAGE: A** (Pre-designed) or **B*** (Needs to be designed)
- 2. CHOOSE YOUR AD SIZE BELOW** (Large Group and Classads must be a HALF or FULL PAGE)

A Submitting a PRE-DESIGNED AD:

Due: 5/20 Please use specifications noted. WORD docs are not considered Pre-designed.

I am submitting an ad the size checked below...

_____ **BACK COVER (Color)** **\$350**

_____ **INSIDE BACK COVER (Color)** **\$325**

_____ **FULL PAGE** **\$150**

5 inches WIDE x 8 inches HIGH 300 dpi PDF, no word docs files

_____ **HALF PAGE** **\$100**

5 inches WIDE x 4 inches HIGH 300 dpi PDF, no word docs files

_____ **QUARTER PAGE** **\$75**

2.6875 inches WIDE x 4 inches HIGH 300 dpi PDF, no word docs files

★ **A PRINTED copy of your ad must accompany this form for proofing; even if ad is emailed.**

_____ I am emailing my Predesigned ad to

_____ I have included my ad on attached USB

_____ My ad will come from a 3rd party

B Submitting information to be DESIGNED by *the Graphics Designer

I would like an ad to be designed... Received _____ Received _____
Before 5/5 after 5/15

_____ **FULL PAGE** **\$175*** **\$200**

Submit up to 5 high resolution images

_____ **HALF PAGE** **\$125*** **\$150**

Submit up to 2-4 high resolution images

_____ **QUARTER PAGE** **\$90*** **\$115**

Submit 1-2 high resolution images

_____ I am emailing my photos and text

_____ I have included my photos on the attached USB

_____ I have included my text in a Word file on the attached USB or CD

_____ I have written my text to be included in the ad below. *Please print clearly.*

***PLEASE MAKE SURE ALL PROFESSIONAL IMAGES ARE ACCOMPANIED BY A COPYRIGHT RELEASE OTHERWISE THEY CANNOT BE PLACED IN YOUR AD.**

OFFICE Total: \$ _____
USE Date: _____
ONLY: Received by: _____

Payment:

☐ Credit Card (Visa MasterCard Amex Discover)
☐ Cash ☐ Check # _____ **Venmo** _____